

## MATT MATTICE

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### <EMPLOYMENT/>

coolblueweb January 2016-Present

#### WEB DEVELOPER

Building, supporting, and troubleshooting WordPress/WooCommerce sites and working on plugins and systems that handle customized solutions such as subscriptions, product bundling, and certificate tracking. Involved in everything from data structures and retrieval to js and responsive css.

Clocktower Media July 2015-November 2015

#### WEB DEVELOPER

Worked primarily on creating site updates, improvements, and troubleshooting fixes on many WordPress and Concrete5 sites.

Sanborn Media Factory 2009-2014

#### MULTIMEDIA DEVELOPER

Built marketing sites and sweepstakes, created Facebook Apps, custom WordPress sites, and custom PHP endpoints. Worked with several APIs and leveraged jQuery and CSS3 extensively to create responsive and interactive web experiences for desktop and mobile.

The Edelman Group 2008-2009

#### MULTIMEDIA SPECIALIST

Created designs for catalogs, marketing collateral, mail pieces, brochures and reports. Created flash greeting cards and banner ads. Generated written content for marketing materials and company press releases. Supervised interns from hiring to final evaluation.

Freelance 2008-PRESENT

#### DESIGNER/DEVELOPER/CONSULTANT

Wide range of projects including print pieces, Flash applications, web site design and dev, web interface, and sound design.

Creatacor, Inc. 2005-2007

#### GRAPHIC DESIGNER

Created graphic designs for a wide range of media. Designed and implemented web sites, email ads, multimedia, and video presentations for Creatacor and their clients. Generated original written content for web, press releases, brochures, and direct mail pieces.

### <EDUCATION/>

Rochester Institute of Technology

#### BFA: NEW MEDIA DESIGN & IMAGING

Minors in Creative Writing and Literary and Cultural Studies



#### INDRICOTHERIUM

The largest land mammal that is known to have ever existed